

## Events

## Direct Selling Legal &amp; Compliance Summit

## Related Attorneys

Leslie A. Allen

Colleen M. Devanney

Whitney C. Gibson

## Related Services

eControl

1.18.2018

Vorys attorneys Whitney Gibson, Matt Albers, Colleen Devanney and Leslie Allen will be speakers at the Direct Selling Legal & Compliance Summit hosted by Momentum Factor on January 18-19, 2018.

Whitney and Leslie's panel is titled "Uncovering Hidden Identities and Investigating Online Haters." They will discuss strategies for uncovering identities of bad actors selling products illegally on online marketplaces and sharing best practices.

Matt's panel is titled "Medical Boards & Scientific Studies: Authoritative Endorsements or Claim Risks?" He will discuss the challenges and opportunities of using the medical advisory board as a tool for making unapproved claims.

Colleen will be participating on a panel titled "Reputation 911: Preparing For a Social Media Emergency." She will share insights on how to best prepare, prevent and mitigate reputational threats and keep them at bay.

For more information, [click here](#).