

## Events

## HIPAA Privacy and Security Rules: Updated Privacy Rule Changes

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Health Care

3.19.2013

HIPAA Privacy and Security Rules: Updated Privacy Rule Changes

Tuesday, March 19, 2013

Noon – 12:30 p.m. (Eastern Time).

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Join Vorys for a complimentary webinar to further discuss the release of the final omnibus HIPAA rule by the U.S. Department of Health and Human Services. The new rule includes sweeping changes to the HIPAA Privacy and Security Rules.

This presentation will discuss:

- Greater restrictions on provider use and disclosure of PHI
  - Limitations on uses and disclosures for marketing and fundraising
  - Prohibition on covered entity sale of PHI
- Increased individual rights to PHI
- What must be done by September?
  - Revise Notice of Privacy Practices
  - Update internal policies
  - Associate training

RSVP or for more information: Contact Kayla Allen at [ksallen@vorys.com](mailto:ksallen@vorys.com).

Follow developments at the [HealthHITEch Law](#) blog.