

Events

The Hack-a-Thon

Related Attorneys

Whitney C. Gibson

Related Services

eControl

9.25.2018

On September 25, 2018, Vorys Partner, Whitney Gibson, will speak at *One Click Retail, Clavis Insight and Plant Retail RNG's Hack-a-Thon*. He will explain strategies that brands can use to control their online sales and help stop unauthorized sellers from interfering with their business goals. He will discuss distribution strategies, foundational policies, methods for controlling a brand's online listing content and enforcement approaches that combine technology, investigation and legal tactics to help permanently remove unauthorized sellers.