

## Events

### What Every Business Owner Needs to Know About IT Contracting and Intellectual Property

#### Related Attorneys

Craig R. Auge

#### Related Services

Intellectual Property

12.15.2009

Vorys partner Craig Auge will be presenting at the Take Five Breakfast Series on December 15, 2009. His presentation is entitled, 'Information Technology Contracting and Intellectual Property as They Pertain to the Business Owner' and he will discuss:

- What the business owner needs to know about purchasing the technology products and services that help a business operate
- How to identify intellectual property concepts for trademark, copyright and patent protections
- Ways to alleviate the risks of project runaways, price increases and poor service levels

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