

# Events

## IPWatchdog's Second Annual Patent Portfolio Management Masters™

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Carey C. Jordan

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### **SPEAKING ENGAGEMENT** | 6.25.2024

Carey Jordan, a partner in the Vorys Houston office and chair of the firm's intellectual property group, will be joining a panel at IPWatchdog's Second Annual Patent Portfolio Management Masters<sup>TM</sup> program on June 25. The panel is titled "Global Patent Strategies: Where to File and Why?" They will discuss several topics including:

- The pros and cons of filing an international patent application under the Patent Cooperation Treaty.
- The pros and cons of obtaining a Unitary Patent.
- The pros and cons of a direct filing strategy in specific countries as an alternative to either the PCT or UP.

To learn more and register, click here.