

Events

NEW Leadership Ohio 2024

Related Attorneys

Jen House

EVENT | 5.21.2024

Jen House, Vorys' director of marketing and communications, presented a communications workshop for the participants of NEW Leadership 2024. The workshop covered a number of communications-related topics including: generative artificial intelligence, social media marketing, how to draft an "elevator speech," and authentic communications.

NEW Leadership Ohio is a residential summer institute program of The Ohio State University John Glenn College of Public Affairs. The nonpartisan leadership program educates college women about the important role that politics plays in their lives and encourages them to become effective leaders in the political arena.

To learn more about NEW Leadership Ohio, [click here](#).