

Events

Webinar: Understanding the Jobs to Be Done in the Control 4 Growth Framework

Related Services

eControl

Litigation

Technology Transactions

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Retail and Consumer Products

EVENT | 8.15.2024

The Vorys eControl team is hosting a six-part webinar series from July to November on the new Control 4 Growth Framework. The August 15 session takes a deeper look at the C4G Framework™ and the jobs required of eCommerce teams, including sales, marketing, legal and customer service. Speakers will cover stakeholder alignment and responsibilities, legal infrastructure, and the technology needed to enable your brand to retake control of its digital channels.

To learn more about the full webinar series, [click here](#).

To register for the August 15 webinar, [click here](#).