

Vorys Intellectual Property Podcast

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Litigation Disclosure Agreements: Pros & Cons

In the newest episode of the Vorys IP Podcast, guest host [Michael Garvin](#), partner in the Vorys Cleveland office, invites [Jonathan Stroud](#), general counsel at Unified Patents, and [Lucian Pera](#), partner at Adams and Reese LLP, to discuss the pros and cons of existing and proposed requirements that litigants who have obtained litigation funding disclose the identity of the funder(s) and information about the funding arrangements.

Featuring: [Jonathan Stroud](#) and [Lucian Pera](#) and guest host [Michael Garvin](#)

ChatGPT, AI and HR

In this episode of the Vorys IP Podcast, guest host [Mike Messinger](#), partner in the Vorys Washington, D.C. office, invites [Vorys At Work](#) Podcast host [Chaz Billington](#), partner in the Vorys Cleveland office, to discuss the new generative AI tools from an HR perspective. They also cover best practices for using these new tools. [Play episode.](#)

Featuring: [Chaz Billington](#) and guest host [Mike Messinger](#)

Private Equity: Improving and Leveraging Your Intellectual Property

In this episode of the Vorys IP Podcast, host [Jeremy Harrison](#), partner in the Vorys Houston office, invites [Walter Grollitsch](#), general counsel and head of intellectual property at Amberjack Capital, to discuss private equity as it applies to intellectual property. Additionally, they discuss all stages of private equity and how intellectual property can affect a company's growth. [Play episode.](#)

Featuring: [Walter Grollitsch](#) and host [Jeremy Harrison](#)

Advanced Topics in NFTs: Part 2

In this episode of the Vorys IP Podcast, guest host [Reed Fryar Clancy](#), associate in the Vorys Houston office, is joined again by [Aarthi Anand](#), counsel at Cahill Gordon & Reindel. In part 2 of this two part series, they continue their discussion of NFTs. They expand onto more advanced topics including, buying and selling NFTs and notable deals and cases relating to NFTs. [Play episode.](#)

If you haven't listened to our first episode on NFTs, you can listen to it [here](#).

Featuring: [Aarthi Anand](#) and guest host [Reed Fryar Clancy](#)

Introduction to NFTs: Part 1

In this episode of the Vorys IP Podcast, guest host [Carey Jordan](#) is joined by [Reed Fryar Clancy](#), associate in the Vorys Houston office and [Aarthi Anand](#), counsel at Cahill Gordon & Reindel. During part one of this podcast they discuss NFTs; more specifically, they discuss what NFTs are and their importance in today's world. [Play episode.](#)

Featuring: [Reed Fryar Clancy](#) and [Aarthi Anand](#) and guest host [Carey Jordan](#)

Patent Marking: Infringers Beware

In this episode of the Vorys IP Podcast, host [Jeremy Harrison](#) is joined by [Kal Shami](#), partner in the Vorys Washington D.C. office and they discuss patent marking. Kal provides guidance on putting potential infringers on notice when it comes to patent marking and the consequences of failing to mark properly. Additionally, he discusses tips on proper and improper patent marking. [Play episode.](#)

Featuring: [Kal Shami](#) and host [Jeremy Harrison](#)

Design Patents: Protecting in eCommerce and Leveraging Cutting Edge Design Search Tech

In this episode of the Vorys IP Podcast, host [Jeremy Harrison](#) is joined by [Adam Sherman](#), a partner in the Cincinnati office, and Jillian Sherman and Eugene Lyman from [Visualize IP](#). Adam first discusses how companies can leverage and protect design patents on ecommerce marketplaces. Jillian and Eugene talk with Jeremy about the importance of conducting a proper design patent search before preparing and filing a design patent application. [Play episode.](#)

Featuring: Eugene Lhymn, Jillian Sherman and [Adam Sherman](#) and host [Jeremy Harrison](#)

Managing Responses to Patent Assertion Entities: Part 2

In this episode of the Vorys IP Podcast, Guest Host and Vorys Partner [Mike Messinger](#) is joined by [Judy Marsh](#), a partner in the Columbus office and [Carey Jordan](#), chair of the firm's IP group, in our second episode about patent assertion entities. They discuss how companies can manage assertions by patent assertion entities. Here they explain one line of indemnification defense used against patent assertion entities and what it means. [Play episode.](#)

If you haven't listened to our first episode on patent assertion entities, you can listen to it [here](#).

Featuring: [Carey Jordan](#) and [Judy Marsh](#) and guest host [Mike Messinger](#)

Intellectual Property Rights Online: Enforcing Patent Rights on Amazon

In this episode of the Vorys IP Podcast, host [Jeremy Harrison](#) is joined by [Tim Ardizzone](#), of counsel in the Vorys Cincinnati office. Throughout this episode, they discuss enforcing intellectual property (IP) rights in online marketplaces. Jeremy and Tim specifically address enforcing patent rights on Amazon.com. In addition, Tim provides insight on the IP enforcement tools that Amazon uses and how he personally uses these tools to help his clients protect their rights. [Play episode.](#)

Tim recently published a blog post on the Vorys eControl Marketplace Solutions Blog about this same topic. To read the blog post, [click here](#).

Featuring: [Tim Ardizzone](#) and host [Jeremy Harrison](#)

What to Do When a Patent Assertion Entity Comes Knocking

In this episode of the Vorys IP Podcast, host [Jeremy Harrison](#) is joined by [Mike Messinger](#), a partner in the Vorys Washington, D.C. office. During their discussion, Jeremy and Mike provide an introduction to patent assertion entities – otherwise known as "patent trolls." Additionally, Mike provides insights and advice on how to successfully manage patent assertion entities. [Play episode.](#)

Featuring: [Mike Messinger](#) and host [Jeremy Harrison](#)

Trademarks and Branding: Strategies for Creation, Management and Protection

In this episode of the of the Vorys IP podcast, host [Jeremy Harrison](#) is joined by [Laura Geyer](#), an IP attorney and partner in the Vorys Washington, D.C. office. During their discussion, Jeremy and Laura provide an overview of branding and trademarks. Laura also offers practical tips and advice for companies looking to fortify their brands and select strong marks. [Play episode.](#)

Featuring: Laura Geyer and host [Jeremy Harrison](#)

Women's History Month Episode with Special Guest Hope Shimabuku

In this edition of the of the Vorys IP podcast, guest host [Carey Jordan](#) is joined by the United States Patent and Trademark Office's (USPTO) Texas Regional Director [Hope Shimabuku](#). As regional director, Hope carries out the strategic direction of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO, and is responsible for leading the Texas office. Prior to joining the office, Hope had nearly two decades of experience as an engineer and intellectual property attorney.

This special episode is a continuation of Vorys' efforts to honor women during Women's History Month. Throughout this episode, Carey and Hope discuss women in innovation and what efforts the USPTO is taking in this regard. According to USPTO statistics, fewer than 20 percent of all U.S. patents today list a woman as an inventor. [Play episode.](#)

Links to the reports referenced in this episode can be found below:

- [USPTO Diversity in innovation: Best Practices](#)
- [High Tech Law Institute: Diversity in Innovation Best Practices Guide](#)
- [Progress and Potential - A profile of women inventors on U.S. patents](#)
- [Progress and Potential - A profile of women inventors on U.S. patents \(2020 Update\)](#)

Featuring: [Hope Shimabuku](#) and guest host [Carey Jordan](#)

European Unitary Patent and the Unified Patent Court: IP Due Diligence

In this edition of the Vorys IP podcast, host Jeremy Harrison is joined by Andrew Dowling, a partner in the UK office of Haseltine, Lake, Kempner LLP. During their discussion, Jeremy and Andrew provide an overview of the European Unitary Patent and the Unified Patent Court. Additionally, Andrew will delve into the current status of the European Unitary Patent, the benefits and risks of pursuing a unitary patent and potential future developments. [Play episode.](#)

Featuring: Andrew Dowling and host [Jeremy Harrison](#)

The European Unitary Patent

In the first episode of season two, host Jeremy Harrison is joined by Maryellen Feehery Hank, of counsel in the Vorys Pittsburgh office. Jeremy and Maryellen discuss various aspects of IP due diligence such as the importance of involving IP counsel and the handling of trade secrets and legal opinions throughout the process. Maryellen also gives advice on how to make IP portfolios more appealing to potential purchasers or investors. [Play episode.](#)

Featuring: [Maryellen Feehery Hank](#) and host [Jeremy Harrison](#)

Special Episode: Key Cases from 2021 & What to Look Out for in 2022

In this special episode of the Vorys IP podcast, host Jeremy Harrison is joined by Aaron Williams, an associate in the Vorys Cleveland office. Their discussion provides a summary of some of the important intellectual property cases litigated and before the U.S. Supreme Court in 2021 and highlights matters to look out for in the coming year. Jeremy and Aaron also take a look at how these cases will impact trademark, copyright and patent developments in 2022. [Play episode.](#)

Featuring: [Aaron Williams](#) and host [Jeremy Harrison](#)

International Patents

In the final episode of our initial six-part podcast series, host Jeremy Harrison is joined by Valerie Moore, a patent agent in the Vorys Houston office. Throughout this episode, Jeremy and Valerie discuss international patent rights and how to obtain patent protection in foreign jurisdictions. Additionally, Valerie provides useful tips for those looking to save time and effort when seeking foreign patent protection. [Play episode.](#)

Featuring: Valerie Moore and host [Jeremy Harrison](#)

Patenting Advice

In this episode of the Vorys IP podcast, host Jeremy Harrison is joined by Anthony Venturino a partner in the Vorys Washington office and a member of the technology and intellectual property group. During their discussion, Jeremy and Anthony will delve into patenting advice for start-up companies and small inventors. This episode should be especially valuable to companies and inventors who are seeking to protect an innovation. [Play episode.](#)

Featuring: [Anthony Venturino](#) and host [Jeremy Harrison](#)

Patents and Patent Filing

In this episode of the Vorys IP podcast, host Jeremy Harrison is joined by Thomas Thrash, a registered patent agent with the U.S. Patent and Trademark Office in the Vorys Houston office. Throughout this episode, Jeremy and Thomas will discuss US provisional and non-provisional patents as well as filing strategies. Both those familiar and unfamiliar with the patenting process should find valuable insights in this episode. [Play episode.](#)

Featuring: [Thomas Thrash](#) and host [Jeremy Harrison](#)

Working with U.S. Patent Examiners

In this episode of the Vorys IP podcast, host Jeremy Harrison is joined by Bill Klima, of counsel in the Vorys Washington office. During their conversation, Jeremy and Bill will discuss patent examiners for the US Patent and Trademark office including their patent review and approval process, best practices for submitting a patent and more. [Play episode.](#)

Featuring: [Bill Klima](#) and host [Jeremy Harrison](#)

Trademark Basics

In this episode of the Vorys IP podcast, host Jeremy Harrison, a partner in the Vorys Houston office, is joined by Maureen Kelly, an associate in the Vorys Pittsburgh office. During their discussion, Jeremy and Maureen delve into the basics of trademark law including federal and state registration, the process for receiving registered trademark protection, and more. [Play episode.](#)

Featuring: [Maureen Kelly](#) and host [Jeremy Harrison](#)

An Introduction to The Patent Trial and Appeal Board (PTAB)

In the inaugural episode of the Vorys IP podcast, host Jeremy Harrison, a partner in the Vorys Houston office, is joined by Bill Oldach, a partner in the Vorys Washington, D.C. office, to discuss the Patent Trial and Appeal Board, otherwise known as PTAB. During their conversation, Jeremy and Bill also touch on patent reexaminations and their effects on patentees and issued patents. [Play episode.](#)

Featuring: [Bill Oldach](#) and host [Jeremy Harrison](#)

