

Blogs, Facebook, LinkedIn Boost Lawyers' Avenues for Marketing

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NEWS | 5.6.2011

Nelson Cary, a partner in the labor and employment group in the Columbus office of Vorys, was featured in a *Columbus Business First* story discussing the use of various forms of social media in marketing lawyers. Cary specifically discussed his own labor and employment blog, Vorys on Labor.

"The internet has exponentially expanded the reach that lawyers can have," Cary said. "Our blog is now educating people in Columbus, Ohio, across the United States and around the world. "And, as the blog has grown and the posts are accumulating, it is amazing to see what a great resource the site has become for labor professionals."

To read the full story, please [click here](#).