

## Ford Featured as a Guest on MA Invincible Brand Podcast

### Related Attorneys

Jackie Ford

### Related Services

Labor and Employment

NEWS | 10.25.2018

Jackie Ford, a partner in the Vorys Houston office and a member of the labor and employment group, was recently a guest on the MA Invincible Brand Podcast. She and the podcast's host, Melissa Agnes, discussed how to bridge the potential gaps between legal and communications departments to strengthen a company's crisis ready governance and culture. The two also discussed:

- How to reduce risk by always keeping aligned with your organization's values and culture
- Strategic ways to help prevent risks, such as acts of violence in the workplace, that go beyond the typical approaches
- What compassionate compliance is and how it empowers your crisis ready culture
- Real-world examples of how taking a proactive approach to issue management helps mitigate the risk of lawsuits, legal liability, and escalated risk

To listen to the podcast, [click here](#).