

News

Ford Featured in *Columbus Business First* Story About March Madness' Impact on Workplace Productivity

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Jackie Ford, a partner in the firm's Columbus office, was featured in a *Columbus Business First* story regarding workplace computer use policies and NCAA basketball tournament viewing. According to the story, employees across the country will spend an average of 90 minutes a day watching NCAA tournament games.

The story states:

"Ford cautions against tossing a new computer-use policy at workers as the NCAA tourney begins, but she said this is a good time for business owners and managers to review their policies on computer use and workplace productivity in general. Then remind workers of those policies and expectations.

'There are ways to not be a total Grinch about it,' Ford said. 'You should strike a balance between employee morale and productivity.'

For example, a company could set up a television in the cafeteria during lunch hour with the price of admission being a small donation to a charity. But afterwards it's time to get back to work.

Ford said some companies block in-house computer access to sites that stream March Madness games. But just about every employer must deal with the growing number of workers who watch on their personal smartphones and computer tablets."

To read the entire story, please visit the *Columbus Business First* [website](#).