

Gertmenian Featured in *Columbus Business First*'s "20 People to Know in Law" List

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Russ Gertmenian, the firm's managing partner, was included on the *Columbus Business First* "20 People to Know in Law" list. According to the paper, individuals on the list are "front and center" in the industry.

An interview with Gertmenian was published and included the following question:

What's the most exciting thing happening in the legal profession?

"After decades of little or no change in the basic structure of the legal profession, lawyers, like other professionals (i.e. doctors and accountants), are facing a changing landscape that impacts almost every aspect of the client-attorney relationship. I find change itself to be exciting because it normally provides a channel to reposition an individual or institution. When I entered the profession, lawyers routinely told clients what they needed, when they would get it and what they would pay for it. That paradigm has reversed itself."

To read the entire profile, visit the *Columbus Business First* [website](#). (Subscription may be required).