

Gertmenian Included on the Inaugural *Smart Business: Columbus* "Smart 50" List

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Russ Gertmenian, Vorys' managing partner, was included on the inaugural *Smart Business: Columbus* "Smart 50" list. According to *Smart Business: Columbus*, the awards "celebrate and recognize central Ohio's top executives for their ability to effectively build and lead innovative and 'smart' organizations."

The article highlighting the honorees states:

"As managing partner of Vorys, Sater, Seymour and Pease LLP, Russ Gertmenian knew the legal industry would forever change as a result of the downturn in 2008.

Rather than waiting to see what would happen, he took action to modify the firm to ensure that the next generation of lawyers would have the most flexibility to successfully deal with the direction of the marketplace. He accomplished this by rearranging the firm's structure to make it more open."

To learn more about the Smart 50, visit the *Smart Business: Columbus* [website](#).