

## Gibson Featured in FOX19 Story on the Rise of Internet Defamation Cases

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Whitney Gibson, a partner in the Vorys Cincinnati office, was interviewed for a FOX19 Cincinnati story on the increasing number of lawsuits being filed over false online reviews.

The story states:

*"FOX19 has learned the number of online defamation cases is growing so rapidly that a law firm inside Great American Tower now specializes in it.*

*'Well, I get all sorts of cases,' said Whitney Gibson, the Vorys law firm partner who leads the unit. 'I get cases where a company has a competitor that's gone on and posed as a disgruntled customer in order to try and damage their profits and their reputation.'*

*Gibson says he learns their real identity after serving a subpoena on Internet providers who, with a judge's approval, must turn over the IP address of the competitor responsible for the deception. Gibson, who represents clients from New York to California, says he only takes cases where someone has left untrue comments. He won't represent a company that's just trying to get negative, truthful reviews deleted."*

To watch the report, visit the FOX19 [website](#).