

Harty Featured in *Columbus C.E.O.* Article on Law Firm Outreach Efforts

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Susan Barrett Harty

NEWS | 4.24.2012

Susan Harty, a partner in the Vorys Columbus office, was featured in a *Columbus C.E.O.* article titled “Friendly Firms.” The article the different ways central Ohio law firms maintain relationships with former attorneys and summer associates. Harty was quoted extensively discussing Vorys’ alumni relations efforts and the firm’s women’s initiative.

The article, which appeared in the May 2012 issue of the magazine, states:

“Often, Vorys calls on alumni to come and speak about everything from how to maintain a work-life balance to how their perspective has changed now that they’ve taken a position in government or in-house at a corporation. ‘We may invite them to come back in and talk to us and share their insights about how they see the world differently from their new position,’ Harty says. ‘Those are the kind of things I’d say fits our internal focus, but keeps us very much in touch with alumni.’

Vorys’ external outreach efforts were recently on display through events it co- hosted with LexisNexis at several of its offices. ‘We picked a charity that mattered to Lexis and to us, and invited a number of friends of the firm-including our alumni- to come join us to do something to support that charity,’ Harty says.”