

## Laura Geyer Joins Vorys IP Group

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Vorys, Sater, Seymour and Pease LLP announced today that Laura Geyer has joined the firm as of counsel in the Washington, D.C. office. She will practice in the intellectual property (IP), media, technology and entertainment group and counsel clients on a variety of aspects related to intellectual property law.

“We’re thrilled to have Laura join our firm. She’s a talented and respected IP attorney,” said Cory Amron, head of the intellectual property group in the D.C. office. “Her extensive experience advising clients on IP issues, particularly those related to social media, IP transactions and disputes will augment the IP capabilities we offer our clients.”

During her 16-year career in IP law, Geyer has worked on a broad variety of issues including: trademark prosecution from clearance to registration; trademark infringement and conflict resolution (from demand letter to inter partes practice before the Patent Trial and Appeal Board); as well as international trademark disputes. In addition, she has counseled clients on internet and domain disputes and has filed and managed domain disputes in both national and international forums. Geyer also has significant experience conducting due diligence and has managed IP due diligence review as part of a multidisciplinary team responsible for counseling clients on international and national high-stakes corporate transactions.

“I have focused my legal practice on helping clients succeed,” Geyer said. “I am looking forward to working with a talented team of IP attorneys to assist Vorys’ clients around the world with their IP matters.”

Prior to joining Vorys, Geyer was an attorney at Akin Gump Strauss Hauer & Feld and at Jones Day.

Geyer received her J.D. *cum laude* from the Washington College of Law at American University. She received her B.A. from Oberlin College.

**About Vorys:** Vorys was established in 1909 and has grown to be one of the largest Ohio-based law firms with nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine.

