

## News

## Schaefer Quoted in Soapbox Cincinnati Story Titled “Global Entrepreneurship Week Helps Startups Collaborate, Thrive, Avoid Pitfalls”

### Related Attorneys

Kimberly J. Schaefer

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Kim Schaefer, a partner in the Vorys Cincinnati office and a member of the corporate group, was quoted throughout a Soapbox Cincinnati story on Global Entrepreneurship Week. The story highlighted the Vorys MyCounsel program and the work the firm does assisting startup companies and small businesses.

The story states:

*“Vorys attorneys focus each MyCounsel package around the client’s needs.*

*‘We will set up a meeting, usually one to two hours, to find out more about the company and its needs, and then determine if it’s a fit for MyCounsel,’ Schaefer says. ‘If it is, we create a customized proposal for the company to become a part of the program.’*

*Services provided by Vorys may address labor, employment, contract review or intellectual property issues, with the idea of diffusing any potential legal situations before they arise.*

*‘We often see companies fail to consider what happens if one or more of the shareholders or partners leave,’ Schaefer says. ‘It is critical to consider Buy/Sell Agreements to cover these scenarios on the front end.’*

*‘Another common problem we see is that companies all too frequently forget to protect their intellectual property, which is created long before there is a tangible product in place. If you wait to protect your IP too long, someone may beat you to the punch.’”*

To read the entire story, visit the Soapbox Cincinnati [website](#).