

Social Media Impacting Wide Range of Firms' Practice Areas

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Jackie Ford, a partner in the Columbus office of Vorys, was featured in a *Columbus Business First* story regarding the impact of social media on a range of law firms' practice areas. Ford, who oversees the firm's information technology and new media practice, discussed the many components of crafting an effective social media policy.

"For those of us who practice employment law, an understanding of social media and development of related policies is definitely a growing part of the practice," Ford states. She later adds, "When I write these kinds of policies, I want to work with you, the human resources people, your marketing people and even your compliance people."

To read the full story, please [click here](#). (Subscription required)