

News

Vorys Named to *The BTI Brand Elite 2013*

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Vorys, Sater, Seymour and Pease LLP is pleased to announce the firm's inclusion in *The BTI Brand Elite 2013*. Vorys was recognized among top firms in this report, which is based on unbiased, direct feedback from more than 500 individual interviews with in-house counsel at the world's largest organizations.

Vorys was specifically recognized in BTI's Client Innovation Honor Roll. According to the report, "Corporate counsel see Vorys as standing out for its innovation," which places the firm in an "elite group of law firms changing the way law firms do business."

BTI's research is based solely on unaided corporate counsel feedback. The BTI Brand Elite are the nearly 400 law firms that clients delineate as best in nine key factors they rely on to differentiate law firms, including innovation, premium value, and client recommendation. BTI does not present clients with any law firm names or suggestions for the purpose of this analysis.

For more information on *The BTI Brand Elite*, visit www.btibrandelite.com.

About Vorys: Vorys was established in 1909 and currently has nearly 375 attorneys in six offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; and Houston, Texas. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine.