

## News

## Vorys Ranks in BTI's *Brand Elite* 2017

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Vorys, Sater, Seymour and Pease LLP is pleased to announce that the firm was listed on the BTI Consulting Group *Brand Elite* 2017. This list ranks the law firms with the best brand standing among general counsels and top legal decision makers. According to BTI, the only way to appear on the *Brand Elite* 2017 list is to be recognized, unprompted, by one or more clients as a law firm law they associate with the distinct characteristics driving the selection, consideration and hire of new law firms.

The list is compiled from more than 630 in-depth interviews with corporate counsel at the world's largest organizations to reveal how clients view law firm brands.

To view the full *BTI Brand Elite* 2017 list, click [here](#).

**About Vorys:** Vorys was established in 1909 and currently has nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine.