

Watkins, Jordan Included in IAM Strategy's World's Leading IP/Patent Publications

Related Attorneys

Carey C. Jordan

Mark A. Watkins

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NEWS | 6.29.2018

Mark Watkins, a partner in the IP group in the Akron office, and Carey Jordan, a partner in the IP group in the Houston office, were both featured in IAM's patent leader publications. Watkins was included in the *IAM Strategy 300* and Jordan was included in the *IAM Patent Strategy 1000*.

According to IAM, the 2018 edition of the *IAM Strategy 300 – The World's Leading IP Strategists* identified the "individuals who are leading the way in the development and implementation of strategies that maximize the value of IP portfolios." Watkins provides IP counsel to many Fortune 1000 companies across the U.S. and around the world, helping companies create IP strategies for the procurement and protection of their IP rights. *IAM Strategy 300* honorees had to be nominated by three unsolicited sources outside of their law firm to be considered for inclusion in the publication. His practice focuses on all facets of intellectual property protection, including patent, trademark, copyright, trade secrets, and intellectual property litigation.

To arrive at the 2018 *IAM Patent Strategy 1000* rankings, IAM undertook an exhaustive qualitative research project to identify "outstanding individuals" and looked at factors including depth of knowledge, market presence, peer recommendations and client feedback. Jordan advises large-scale clients on patent prosecution and global IP portfolio management, agreements (technology transfer, joint development and other research agreements), licenses, transactions involving IP and risk consulting. She also has significant experience in crafting and conducting effective and efficient IP due diligence for investments, acquisitions and divestitures.

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About Vorys: Vorys was established in 1909 and has grown to be one of the largest Ohio-based law firms with nearly 375 attorneys in seven offices in Columbus, Cincinnati, Cleveland and Akron, Ohio; Washington, D.C.; Houston, Texas; and Pittsburgh, Pennsylvania. Vorys currently ranks as one of the 200 largest law firms in the United States

according to *American Lawyer* magazine.

