

Vorys Adds Nationally Recognized Trademark and Copyright Lawyer

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Vorys announced today that intellectual property (IP) attorney Jason Mueller has joined the firm as a partner in Texas. For nearly 20 years, Mueller has counseled clients on a wide array of IP areas, including patents, trademarks, trade dress, false advertising, copyright, publicity and trade secrets.

“We are ecstatic to welcome Jason to Vorys,” said Carey Jordan, chair of the Vorys IP group. “He is a talented lawyer, a creative thinker, and an advocate for clients both inside and outside of the courtroom. Jason will immediately co-lead our national trademark and copyright group with Mark Watkins and take the reins outright when Mark retires from practice.”

In his practice, Mueller provides guidance and counseling on all aspects of trademark prosecution and transactions. He also represents clients in federal courts and before the U.S. Patent and Trademark Office. Mueller has served as lead trial counsel in IP cases that have proceeded through jury trial verdict and beyond.

“Vorys is an impressive firm with well-known trademark/copyright and IP litigation teams,” Mueller said. “I’m excited to help lead the growth of the group. I’m also eager to expand support available to clients of the internationally recognized Vorys eControl team.”

Mueller received his J.D. *cum laude* from Southern Methodist University Dedman School of Law and his B.S. in biology and chemistry from Ouachita Baptist University. Before attending law school, he spent eight years serving in the U.S. Army National Guard in several states.

About Vorys: Vorys was established in 1909 with just four attorneys and has grown to nearly 375 attorneys in nine offices in Ohio, Washington, D.C., Texas, Pennsylvania, California and London. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine. Learn more at vorys.com.

About Vorys eControl: Vorys eControl is an interdisciplinary team of lawyers, brand protection professionals, investigators, technologists and data analysts that designs, implements and executes online sales control solutions focused on driving brand growth and brand value. Vorys eControl has helped more than 800 brands, including some of the world's largest companies across numerous product categories, to stop unauthorized sales, diversion and infringements, mitigate channel conflict and preserve brand value in today's eCommerce age. Learn more at vorysecontrol.com.