

News

Vorys Featured in *Crain's Cleveland Business* story titled "Vorys Takes Innovative Approach to Artificial Intelligence with AIV Labor Platform"

Related Attorneys

Charles F. Billington III

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AIV Labor, a first-of-its-kind, agentic GenAI product—specifically designed to quickly and effectively address questions regarding federal, state, and local employment laws—developed by Vorys, was highlighted in a story from *Crain's Cleveland Business*. The story, which featured quotes from Vorys Partner Chaz Billington, said the firm's approach to AI is "innovative."

The story states:

"Development of AIV Labor began at least a year ago and blossomed out of the company's exploration of AI applications, said Chaz Billington, a partner in the firm's labor and employment group and a 'self-professed tech nerd.'

In recent months, some of Vorys' clients have begun quietly working with this platform in their respective businesses.

Billington emphasized that it's an entirely homebrewed and proprietary AI product, versus something like a tailored or reimaged use of an established AI platform such as ChatGPT.

Billington said the firm had been using some existing AI technology to support or streamline the process of, for example, collecting information about state-specific labor laws.

But what had been tested wasn't yielding terribly inspiring results. And that's when the firm became motivated to create something more useful.

'Like many firms and I think many consumers in this area, we initially looked at a buy versus build dichotomy,' Billington said. 'But we built this internally from scratch.'"

The story also highlights how it is cutting-edge for a law firm to handle to develop AI technology in-house:

"Vorys is based in Columbus but has a significant presence in Northeast Ohio, where it ranks among the top-25 largest firms in

the market.

Chris Schmitt, executive director of the Cleveland Metropolitan Bar Association, said that while many firms are toying with the use of AI in various ways, he's not immediately aware of any other firms in the market building a platform at this time quite like Vorys is with AIV Labor—which is not to say some others may not be quietly working on development of something similar."

To read the entire story on the *Crain's Cleveland Business* website, [click here](#). (Subscription may be required).

About Vorys: Vorys was established in 1909 with just four attorneys and has grown to nearly 375 attorneys in 10 offices in Ohio, Washington, D.C., Texas, Pennsylvania, California, London and Berlin. Vorys currently ranks as one of the 200 largest law firms in the United States according to *American Lawyer* magazine. Learn more at vorys.com.