

Offices

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The Berlin office was opened to support the continued growth of Vorys' internationally recognized **eControl** practice. Vorys eControl helps brands control their channels in the age of eCommerce.

Vorys eControl helps brands control their channels in the age of eCommerce. Leveraging law, data and technology, it pioneered an approach – critical in today's eCommerce world – that allows brands to assert control over their online and offline distribution channels and to protect themselves unauthorised sales and other third-party illicit activity.

The Berlin office regularly coordinates with the **London office** to service clients across the continent.