

Offices

London

Managing Partner

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Attorneys

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Vorys UK opened its London office in September 2022. The office was opened to support the continued growth of Vorys' internationally recognized **eControl** practice.

Vorys eControl – which launched in 2015 – helps brands control their channels in the age of eCommerce. Leveraging law, data and technology, it pioneered an approach – critical in today's eCommerce world – that allows brands to assert control over their online and offline distribution channels and to protect themselves from the unauthorized sale of their goods.

The London office is led by Daren Garcia, a Vorys eControl partner who has led the practice's international expansion. The London office allows the firm to better serve a growing number of clients that are in need of online sales control solutions within the United Kingdom and across Europe.

The London office is located in the Soho area, recognized as one of the main dining and entertainment districts in the capital since the 19th century.