

## Publications

## CCPA Update: Zoom Application Facing Several CCPA-Related Class Action Lawsuits

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Although the draft regulations implementing the California Consumer Privacy Act (CCPA) have not been finalized, businesses are already encountering a wave of CCPA class action lawsuits. Most recently, popular video communications platform Zoom Video Communications, Inc. (Zoom), is facing several class action lawsuits alleging violations of the CCPA and other privacy claims.

Since March 30, Zoom has had three CCPA-related class action lawsuits filed against it. The allegations differ under each lawsuit, but share a common thread—the plaintiff seeks compensation based on Zoom's noncompliance with the CCPA. For instance, in one case the plaintiff alleges that Zoom has collected users' personal information without adequate notice or authorization and has improperly disclosed that information to third parties. See *Robert Cullen v. Zoom Video Communications, Inc.*, N.D. Cal., No. 20-cv-02155.

In spite of the interruptions caused by COVID-19, California consumers are still taking legal action to protect their privacy rights, and the CCPA is a new, unprecedented tool. Moreover, just last week the California Attorney declined to extend the July 1, 2020 enforcement date in light of COVID-19. Therefore, businesses subject to the CCPA should continue their efforts toward CCPA compliance as quickly as possible to avoid both private lawsuits and government enforcement actions.

For questions about these lawsuits, or for assistance with your CCPA compliance program, please contact John Landolfi, Christopher Ingram, Christopher LaRocco, Sarah Boudouris, Gretchen Rutz, or your Vorys attorney.