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Client Alert: California Supreme Court Rules that ZIP Code is Personal Information Under the Song-Beverly Credit Card Act

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In a decision released February 10, 2011 in [Pineda v. Williams-Sonoma](#), the California Supreme Court held that ZIP codes are “personal information” and, therefore, retailers may not request or require that a cardholder provide a ZIP code during a credit card transaction and then record the ZIP code.

Click on the link below to learn more about this decision.