

Publications

New York Hotel's Policy Against Negative Online Reviews Backfires

Related Attorneys

Whitney C. Gibson

AUTHORED ARTICLE | 12.22.2014

Travel Law Quarterly

Whitney Gibson, the leader of the firm's internet defamation group, and Jordan Cohen, an associate in the internet defamation group, co-authored an article for *Travel Law Quarterly* titled "New York Hotel's Policy Against Negative Online Reviews Backfires."

The article highlighted the backlash that a New York "boutique hotel" faced when its policy fining guests for negative online reviews became public and the lessons that hospitality industry leaders can learn from the incident.

To download a PDF of the article, [click here](#). To learn more about *Travel Law Quarterly*, visit travellawquarterly.co.uk/.