# VORYS

## Publications

## Client Alert: Brand Names on Facebook and Twitter

#### **Related Services**

Intellectual Property Technology Transactions

### **CLIENT ALERT** | 6.11.2009

Click on the link below to download the June 11, 2009 *Client Alert* which covers how Facebook, the popular social networking site, recently announced a policy that will take effect on June 13, 2009, which will allow users to personalize their URLs with usernames (e.g., facebook. com/username) and the steps trademark owners can take.