

Connecting With the Modern Juror – Communication Strategies in the Age of Information

CLM Magazine 9.19

The way we share and process information in the 21st Century is drastically different than it was just 20 years ago. By examining these changes, trial lawyers can develop effective trial techniques for our current Information Age—and better connect with the modern juror.

In the September 2019 *CLM Magazine*, Michael DeBona provides his insight as a trial lawyer into understanding who your audience (the jury) is, how to engage them and how to effectively communicate to them. To read more, please turn to page 12 of the magazine here.

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