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## Product Liability Trends: Data, Data Everywhere

Christopher Konzelmann and William Doerler  
NASP Subrogator Digest  
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We have all read about the increased use of artificial intelligence (AI) and data monitoring equipment. The increased use of these types of methodologies to track information presents an opportunity when pursuing product manufacturers as the use of AI and data monitoring equipment means that manufacturers are generating more data.

This publication is available in full on the National Association of Subrogation Professionals website.

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