

William D. Kennedy

Partner

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Bill defends a wide range of clients including health care providers, medical professionals, senior care providers, manufacturers, real estate developers, supply chain companies, and restaurants against complex claims of injury and damage.

OVERVIEW

Bill Kennedy offers clients an uncommon background in both the courtroom and the boardroom.

As a trial and appellate litigator, Bill defends against complex claims of injury and damage arising in both the professional and general liability contexts. From initial investigation through final closure, Bill has defended a wide range of clients including health care providers, medical professionals, senior care providers, manufacturers, pharmaceutical companies, real estate developers, lessors and lessees, supply chain companies, restaurants, bars and social hosts.

For clients with large litigation portfolios, Bill provides day-to-day, national litigation management services, coordinating consistency and quality of the defense of thousands of cases around the country.

Clients rely on Bill's extensive understanding of the Medicare Secondary Payer Act, personal jurisdictional defenses and the enforcement of (or defense against) contractual indemnity and insurance contract provisions, Patient Safety Organizations and other health care compliance issues.

Beyond litigation, however, Bill serves on the Board of Directors of the Institute for Surgical Excellence (ISE), a nonprofit organization dedicated to the improvement of robotic surgery. Bill has also served on many Boards of Directors in the senior housing industry. Board experience helps Bill anticipate tort, employment, civil rights, compliance and contract issues from an organizational perspective.

Bill is an engaging and entertaining speaker. He has presented educational seminars for clients about such diverse topics as:

PRACTICES

Healthcare
Insurance Coverage and Bad Faith
Litigation
Product Liability

BAR AND COURT ADMISSIONS

Pennsylvania

EDUCATION

Penn State Dickinson School of Law, JD
Bucknell University, BA

MEMBERSHIPS

Academy of Advocacy, Fellow



- minimizing risk of disadvantageous litigation
- management of operational policies and procedures to increase quality and decrease risk
- expansion of diversity, inclusion and social responsibility initiatives
- contractual indemnity and insurance contractual provisions
- the Medicare Secondary Payer Act
- personal jurisdictional defenses
- effective corporate governance

Bill has been named among *The Best Lawyers in America*® 2024 for Litigation-Insurance; Medical Malpractice Law-Defendants. Bill also counsels organizations about reducing the risk of (and, when necessary, responding to reports of) abuse of children and youth.

IN THE NEWS

Best Lawyers® Recognizes 45 White and Williams Lawyers
Firm News, 8.18.23

White and Williams Participates in Two Robotics and AI Conferences Focused on Surgical Applications in the Healthcare Industry
8.18.20

William Kennedy Appointed to Institute for Surgical Excellence Executive Board
1.21.20

Coverage College Celebrates Its 10th Anniversary
9.22.16

The Ninth Annual Coverage College Features True-to-Life Case Study
10.8.15

EVENTS

Non-Profit Healthcare Organizations: How to Keep Your Property Tax Exemption
Webinar, 3.23.22

Personal Jurisdiction: What Litigators and Transactional Attorneys Should Know
Philadelphia, PA, 1.16.18

Where Must We Fight? Developments in Personal Jurisdiction Law May Limit the States in Which Corporations Must Defend Themselves
White and Williams Coverage College, 9.22.16

Maximizing Your Tender: What Insurers and Insureds Should Know About "Hold Harmless," Contractual Indemnity Language and Additional Insured Status
White and Williams Coverage College, 10.8.15

PUBLICATIONS

Consent to General Jurisdiction by Registration Affirmed ... But Only In Pennsylvania, and Perhaps Not For Long
Client Alert, 6.28.23

Appellate Court Upholds Denial of Property Tax Exemption to Non-Profit
Healthcare Alert, 3.3.23

Resurrection from Repose: Forum Shopping, Law Borrowing and Defense Strategizing
Litigation Alert, 8.31.22

Personal Jurisdiction: SCOTUS to Decide if Registration by Out-of-State Corporations Confers General Jurisdiction
Litigation Alert, 4.27.22

Information Blocking: What Providers and Programmers Need to Know
Part One: Ramped Up Enforcement Against Healthcare Providers
Healthcare Alert, 4.22.22

'Non-Charitable' Nonprofit Hospital Ordered to Start Paying Property Taxes
Bloomberg Tax, 1.7.22

Where Can Your Company Be Sued? A 2022 Update on All Things Personal Jurisdiction
General, Specific, Digital and Consent by Registration
Litigation Alert, 1.4.22

Non-Profit Hospital Ordered to Pay Property Taxes: A Shot Across the Bow
Healthcare Alert, 10.26.21

How to Patent Safety (Podcast)
Reliability Leader with Adam Bahret, 10.20.21

PA Supreme Court Protects Hospital Credentialing Files and Data Bank Disclosures From Discovery
Healthcare Alert, 8.19.21

Don't Be the Next Boeing: Fixing Tension Between Engineering, Legal
Bloomberg Law, 6.25.21

Legal Use Case 7 Part III: The Analysis
Apex Ridge Reliability, 6.3.21

Legal Use Case 7 Part II: The Prescription
Apex Ridge Reliability, 5.19.21

Legal Use Case 7: A Conversation
Apex Ridge Reliability, 5.11.21

Making Safer Robotic Devices
The Journal of Robotics, Artificial Intelligence & Law, Volume 4, No. 4 | July – August 2021

SCOTUS Scuttles Forum Shopping Litigation Tourists

Litigation Alert, 3.30.21

HHS Proposes Significant HIPAA Privacy Rule Changes: Amendments Would Increase Individual and Institutional Access and Coordination of Care

Cyber Law and Data Protection and Healthcare Alert, 12.11.20

HHS Purports to Expand Civil Immunities Related to COVID-19 Vaccine

Healthcare Alert, 12.4.20

PA Issues New Detailed, Comprehensive Guidelines for SNF Visitation and Activities

Healthcare Alert, 9.8.20

US Supreme Court: Title VII Protection Extended to LGBT+ Employees

Labor and Employment Alert, 6.16.20

CMS Announces New COVID-19 Surveys and Enforcement

Healthcare Alert, 6.2.20

COVID-19 Testing At Skilled Nursing Facilities: Guidance Based on PA DOH Advice

Healthcare Alert, 5.14.20

CMS Issues New COVID-19 Reporting Requirements for Long-Term Care Facilities

Healthcare Alert, 5.12.20

COVID-19 CMS Blanket Waivers

Healthcare Alert, 5.4.20

A Framework for Mitigating Liability Claims for Eldercare Facilities

Healthcare Alert, 4.20.20

Unfair Shares: PA Supreme Court Mandates *Per Capita* Allocation Among Liable Product Defendants and Settled Parties

Product Liability Alert, 2.25.20

The Last One Standing Stands Tall: NJ Asbestos Trial Defendants Can Use Settled Defendants' Testimony to Prove Cross-Claims

Product Liability Alert, 1.14.20

Dead Men Do Tell Tales: Pennsylvania Permits Decedent Depositions to Sink Summary Judgment

Product Liability Alert, 1.14.20

U.S. Supreme Court Again Curbs Personal Jurisdiction for Out-of-State Corporations

Insurance Coverage and Bad Faith Alert, 6.20.17

Federal Court Enjoins CMS Ban on Pre-Dispute Arbitration Agreements in Long-Term Care Facilities

Healthcare Alert, 11.7.16

CMS Bans Pre-Dispute Arbitration Agreements for Long-Term Care Facilities

Healthcare Alert, 9.30.16

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ANNIVERSARY



White and
Williams LLP

William D. Kennedy

Maximizing Contractual Indemnity Rights: Insuring the Indemnitor's Obligation
Insurance Coverage Alert, 11.25.15

Maximizing Contractual Indemnity Rights: Components of an Effective Provision
Insurance Coverage Alert, 11.23.15

Maximizing Contractual Indemnity Rights: Problems with Common Law
Insurance Coverage Alert, 11.19.15

