

## In-House Counsel Guide to Trade Secrets

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Trade secrets often represent the heart of a business, and knowing how to protect them is essential for in-house counsel.

This course, presented by Randy Friedberg, Partner in the Intellectual Property Group, takes a tour through the maze of state trade secret laws, as well as the federal Defend Trade Secrets Act enacted in 2016. The lecture provides an overview of U.S. trade secret law, focusing on requirements for protection, proper and improper means of acquiring trade secrets, and protection of trade secrets.

## Learning Objectives:

- Review the elements of trade secret law
- Understand misappropriation of trade secrets
- Discuss ways to protect trade secrets (e.g., contracts)
- Summarize trade secret litigation and remedies for misappropriation

## **PRACTICE AREAS**

Intellectual Property