

MEDx Talks 2019

World Cafe Live (Philadelphia, PA)
4.30.19

White and Williams presents **MEDx Talks**, a series of high-level presentations on cutting edge topics impacting the healthcare industry. Designed to provide insights into some of today's biggest issues and innovations, **MEDx Talks** will present thought provoking presentations in a half-day program. Whether you are a risk manager, in-house counsel, C-Suite executive or other administrator, medical professional, investor or someone who wants to stay in the know, you don't want to miss this program!

Tuesday, April 30, 2019

8:00 AM – 2:00 PM

Breakfast and lunch will be served.

World Cafe Live | 3025 Walnut Street | Philadelphia, PA 19104

Register Today!

There is no cost to attend **MEDx Talks***

AGENDA

8:00 AM – 8:45 AM – Registration and Breakfast

8:45 AM – 9:00 AM – Welcome and Introductions

Ed Beitz | Partner, White and Williams LLP

9:00 AM – 9:15 AM – The Second Victim: Caring for the Caregiver After Adverse Events

Heather Farley, M.D., MHCDS, FACEP | Director of Provider Wellbeing, The Center for Provider Wellbeing at Christiana Care Health System

Support for the "second victim" is a critically important, but often overlooked component of adverse event management and subsequent litigation. During this session, participants will gain an understanding of the concept of the healthcare provider as a "second victim", and hear what forward-thinking health systems are doing to support them.

9:20 AM – 9:35 AM – The Future is Now: How 3D Printing is Changing Medical Care and Its Vast Potential

Tariq Rahman, Ph.D. | Principal Research Engineer, Nemours Biomedical Research

PRACTICE AREAS

Healthcare



Science fiction has now become science fact. Whereas in the past, doctors and researchers were limited in the types of individualized devices they could create for their patients, 3D printing presents the possibility of creating almost any device, limited only by their imaginations. Take the story of little girl born with a condition that precluded the use of her arms. With the help of 3D printing, Dr. Tariq Rahman was able to create a lightweight robotic exoskeleton that allowed her to use her arms in ways never thought possible. Dr. Rahman will discuss this story and how 3D printing is impacting the medical field and its vast potential for the future.

9:40 AM – 9:55 AM – Adult ADHD: A Brief Overview of the Diagnosis, Treatment and Impact on Life

Anthony Rostain, M.D., M.A. | Professor of Psychiatry and Pediatrics, University of Pennsylvania Perelman School of Medicine

Dr. Anthony Rostain will provide a brief overview of the diagnosis of Adult ADHD, its treatment and the impact on the patient's life.

10:00 AM – 10:10 AM – Developments in Healthcare Litigation

Kim Kocher | Partner, White and Williams LLP

Appellate Partner Kim Kocher will give an overview of recent appellate decisions and trends in healthcare litigation that are likely to have an impact on the defense of healthcare institutions and medical professionals.

10:15 AM – 10:30 AM – Caught on Camera: Privacy Laws and the Controversial Use of Granny Cams in the Modern Healthcare Facility

Bob Wright | Partner, White and Williams LLP

Healthcare partner Bob Wright will center his talk on state laws relating to the use of granny cams and video surveillance, privacy implications under HIPAA and what to do if this happens at your facility.

10:35 AM – 10:50 AM – Medical Marijuana

Shereef Elnahal, M.D., MBA | New Jersey Health Commissioner, State of New Jersey

New Jersey Health Commissioner, Shereef Elnahal, M.D., will discuss the uses for medical marijuana and New Jersey's push to make medical marijuana more accessible to patients who could benefit from it.

10:55 AM – 11:10 AM – The Shortage of Traditional General Surgeons and the Impact on Clinical Practice

Dr. Matthew Finnegan | Chief of the Division of General Surgery, Our Lady of Lourdes Medical Center

We currently live in a sea of experts, all of whom have specialized training and may not have the crossover skills needed to help certain patients. In this presentation, Dr. Matthew Finnegan will review the changes to the general surgery landscape and the education of general surgeons throughout the country. He will also attempt to provide some solutions to these complex issues.

11:15 AM – 11:30 AM – BREAK

11:35 AM – 11:50 AM – Meet Your Digital Twin

Dorin Comaniciu, Ph.D. | Senior Vice President, Artificial Intelligence and Digital Innovation, Siemens Healthineers

Imagine that once you were born, every healthcare exam, scan and clinical data you had was captured digitally, building up your very own personalized physiological model. Now imagine your "Digital Twin" was analyzed by artificial intelligence programs to virtually test what is best for you, providing risks scores and coaching and virtually testing and optimizing treatments prior to the actual treatment delivery. With the Digital Twin paradigm, we will expand our thinking from disease-care to health-care. And we will focus not only on patient-centric prevention, but on person-centric prevention. And when disease happens, we will have all information to take the right decisions.

11:55 AM – 12:10 PM – Getting to Why: The Impact of Childhood Trauma on Adult Health

Rebecca Bryan, DNP, APN | Founder, Urban Promise Wellness Center

Science has taught us much about the impact of adverse childhood experiences (ACEs) on future health outcomes. ACEs are a strong risk factor for future morbidity, from obesity to drug abuse. ACEs include childhood abuse and neglect, as well as other household dysfunction such as witnessing domestic violence or growing up with family members who have problems with substance abuse or mental illness. Dr. Rebecca Bryan will present on the growing science of how identifying and understanding these events in a person's past can help us better identify and treat the problems in their present.

12:15 PM – 12:30 PM – Tele-Medicine and Intensive Care, Present and Future: The Evolving Role of the Electronic Intensive Care Unit (E-ICU) in Hospital Medicine

John McIlwaine, D.O. | Director of Telehealth and eICU, Geisinger Health

Through telemedicine and eICUs, hospital systems have been able to extend the reach of intensive care physicians to critically ill patients in remote locations. Dr. John McIlwaine will present on the integration of eICU technology, and the opportunities and challenges inherent in treating the sickest of the sick patients by leveraging electronic tools and monitoring. As healthcare resources are stretched thin by rising costs and availability of specialists, especially in rural communities, telemedicine will continue to be more commonplace in traditional hospital settings. As an expert in this field, Dr. McIlwaine will present on the development of these technologies and what we can expect into the future.

12:35 PM – 12:50 PM – Health Design Thinking

Robert Pugliese, PharmD, BCPS | Co-Founder and Managing Director, Jefferson Health Design

Robert Pugliese will be speaking about Health Design Thinking and the power of design to improve how we think about health and deliver health care. This will be discussed through a series of examples of improving products, services and spaces in health care with better design.

1:00 PM – 2:00 PM – Lunch and Cocktail Hour

*There is no cost to attend **MEDx Talks** except for attorneys in private practice, for whom tuition is \$495.

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