

## White and Williams Sponsors M&A East 2020

October 26-28, 2020

White and Williams will return this year to sponsor ACG's M&A East 2020, continuing a multi-year tradition of the Corporate and Securities Group. The 18th annual M&A East will have a refreshed schedule, including an in-person Golf Outing on Monday, October 26 (conditions permitting), followed by two days of virtual networking, industry content and dealsourcing.

This year, White and Williams will sponsor the Healthcare Services session, "CEO Perspectives on Healthcare and the Changing Business Model," on Wednesday, October 28. This session will be focused on perspectives in healthcare from the trenches and will feature CEO's from different sectors within healthcare to share how they had to pivot during the COVID-19 pandemic, if those pivots are temporary or more long-term industry/operational changes and what post-COVID healthcare looks like. The panel will also discuss recent M&A activities and the expected trends in the coming year.

Other industries of focus this year include:

- Business Services;
- e-Commerce & Consumer;
- Industrial Technology & Manufacturing; and
- SaaS and Tech-enabled Services.

M&A East is presented by the Philadelphia chapter of the Association for Corporate Growth (ACG), the leading network for middle market M&A professionals focused on facilitating relationships valuable in sourcing and successfully completing transactions, educating deal-makers on trends and best practices and promoting awareness of the Philadelphia-area deal-making community. The annual M&A East conference brings together more than 1,300 top strategic and financial deal-makers and leading middle market advisers.

## **PRACTICE AREAS**

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