

## White and Williams Welcomes International Businesses to ExploreNJ

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More than 25 international firms looking to open or expand operations in the U.S. will visit New Jersey on June 13 and 14 as part of ExploreNJ, a collaboration between the Commerce and Industry Association of New Jersey and Choose New Jersey. White and Williams is a proud supporter of the event which is meant to attract foreign investors to the Garden State.

ExploreNJ is taking place at New Jersey City University's School of Business in Jersey City on Thursday, June 13th, with a focus on finance and commerce and at New Jersey Institute of Technology in Newark on Friday, June 14th with a focus on innovation, technology and entrepreneurship. The agenda incorporates business practices, educational sessions and cultural activities as well as networking.

Randy Friedberg, Partner in the Intellectual Property group, will be part of a panel discussion on Thursday, June 13 about protecting intellectual property rights and decoding U.S. IP laws.