



Partner Loryn Riggiola to Present at the Women Builders Council 2024 AIM Women's Leadership Forum

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On Thursday, March 21, 2024, Partner Loryn Riggiola will present at the Women Builders Council 2024 AIM Forum, a national women's leadership forum. This year's program theme is Strategy: Goals and Game Plans and will be held at The New York City College of Technology in Brooklyn, New York.

Ms. Riggiola will speak on a panel titled "Business Development Reimagined." The session will review strategies needed to enter emerging and high demand markets, metrics to measure performance and the best way to plan a marketing roadmap. She will also be the co-moderator for a panel titled "Your Best Advocate: You!" The session will explore how to develop effective advocacy strategies to help increase the influence and roles of women in the building industry.

Ms. Riggiola serves as the General Counsel of the Women Builders Council.

To read more on the Forum, click here: [Program - AIM - Women's Leadership Forum \(wbcnyc.org\)](https://www.wbcnyc.org/Program-AIM-Women's-Leadership-Forum)

ATTORNEYS

Loryn P. Riggiola